

FRANCHISE CRITERIA

- Proven hospitality experience
(food service, including casual dining or hotel preferred)
- Multiple restaurant development plan
- Liquidity and net worth of \$1,000,000 per restaurant to be developed

REQUIRED DOCUMENTATION & PROCEDURES

- Completed franchise application
(for each proposed individual who will have a 10%+ interest)
- Current personal financial statement
- Prior 3 years' tax returns or CPA audited financial statements (domestic only)
- Credit, business and personal references
- Balance sheet, P&L, cash flow statement per existing hospitality operation
- Brochure or profile of current businesses to include a biography of each proposed principle

FRANCHISE PARTNER PROFILE

- A proven track record of operating in hospitality systems
- An infrastructure dedicated to the development of our brands
- Local knowledge and expertise in the areas of consumer preferences, real estate, government regulations, labor, and distribution issues
- Access to adequate capital to develop entire development schedule
- Culturally aligned with Ruth's Chris Steak House

